

WEST OF CAIRO

FUTURE TOURISM BOOSTER



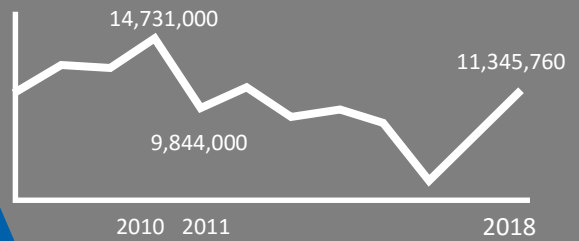
New Hope

After the difficult few years following 2011 revolution, Egypt's tourism sector renewed hope with various expansion plans around the country, especially West Cairo to bring the industry back to growth as it is the leading engine of economic expansion. Sheikh Zayed is considered to be the most prestigious new city and has been built as an upscale tourist destination.

West of Cairo as a major tourism booster in the coming years

Annual Tourists Arrivals

Highest rates were in 2010 and it is expected to reach the same number in 2020



Previous Tourism Indicators 2017/2018

Tourism in Egypt has witnessed remarkable recovery in 2017/2018, while Luxor and Giza were among Egypt's most famous and well-known cities, with highest visiting rates

1.322 Millions



WEST OF CAIRO

Existing Attractions

Pyramids & Sphinx



Sakkara & Memphis



By the Nile Sights



Shopping Malls

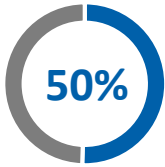


Zoo

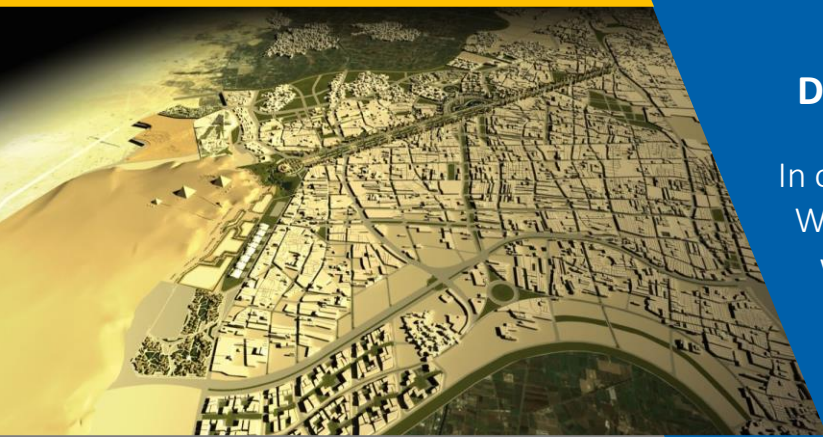


Expected Tourism Growth

With the planned developments, annual number of visitors to Egypt is expected to increase by 50% over the next three years from 2020 to 2022.



■ Arrivals increase from 2020 to 2022



Future Projects and Landmarks



Grand Egyptian Museum



Sphinx Open Museum



Khufu Plaza Parks



Amusement Parks



Sphinx Airport

Development Approaches

In order to achieve the vision planned for West of Cairo, development approaches were taken;

Renovating all the old infrastructure



Opening wide axes to important landmarks



Developing the areas surrounding the attractions



Widening the view for important monuments



Decreasing the high population density



With the approaches taken and the projects under development, it is expected from the West of Cairo to boost the tourism indexes, play a huge role in the development plan, and take the direction of being the tourism capital.

Investing is all about seeing the vision.
The “West” is changing... Are you ready for it?

For the new year, we want to thank all our valued clients for their business in 2019 and we wish you a prosperous year 2020. Please contact us for your new year's gift.

Coldwell Banker Commercial Advantage (CBC Advantage)

A full service commercial real estate company in Egypt, offering various investment services:

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For more details, please contact | **Sherif Hassan, Development Director**