

IRA LANGEVIN: From Paris to Monaco — The Birth of Venus and the Space of Aesthetes

BY [TIMES MONACO STAFF](#)

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Paris has long been celebrated as the global capital of fashion. It is where collections are born that become cultural statements. And it is here that [IRA LANGEVIN](#), the House of Art and Fashion, unveiled its new haute couture collection “Venus” — a show that moved the audience to goosebumps.

“But this year was different. This show became not only a celebration of femininity — it marked the beginning of my dialogue between Paris and Monaco. I chose Monaco for a reason. It’s a place where elegance is not a trend, but an atmosphere. Where a woman remains a woman — regardless of the era. It’s not just geography — it’s a stage,” — says [Ira Langevin](#), the founder of the brand.



The Venus collection became more than just a fashion show — it was a philosophical manifesto: hand embroidery with crystal beads, ethereal silks, architectural silhouettes, and dramatic minimalism turned each gown into an allegory of the awakening of the feminine essence.

A special moment of the show was the appearance of Madlen Peneva, a renowned media personality from Monaco, who opened the runway. Her presence was a symbolic gesture — a bridge between the refined heritage of Monaco and the high aesthetics of Paris.



“Madlen is not just a woman with a name. She is the reflection of the very Venus I speak of — a woman who lives beyond trends, and always within art,” — shares Ira.

“So, what can I say I love fashion since a child. My mother was a designer and I grew up watch her creating beautiful clothes for women to feel and look special. She was also making dressed for me that made me different and unique. I was 6 years when I did my first fashion show for my mom brand called Madlen. I remember wearing a silk yellow blouse and feeling so gorgeous at the catwalk! Opening Ira Langevin fashion show at Parish Fashion Week was unforgettable moment! Wearing her dress a real piece of art makes me feel like a queen! Ira Langevin dresses give me such a confidence and glamour so perfect for my Monaco lifestyle for red carpet and any special occasion when I want to shine.” – in an exclusive interview with the magazine, Madeleine shares.



Today, IRA LANGEVIN is more than just a fashion house. It is a cultural space for true connoisseurs of art. It is diplomacy expressed in fabric. It is a stage where a woman doesn't play a role — she reveals her nature. And more and more, this journey leads to Monaco — a place where fashion becomes something far more meaningful.

“I merge different forms of art and translate them through fashion — my language, my passion, my space. Welcome to the universe of IRA LANGEVIN.”









