



B r e a k i n g t h e B a r r i e r s o f S o u n d

Overview

Merriman Capital Investor Summit 2012

Founded: July 2006, Israel

Employees: 10

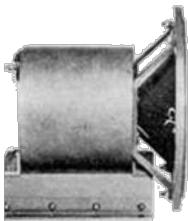
Management: Chairman – Fred Bart
CEO - Danny Lewin
CTO – Yuval Cohen
Chief Scientist – Shay Kaplan

Mission: Revolutionize Sound Reproduction

Financial: ASX: AKP
OTC: ADPXY

Speakers

Perhaps the' most pervasive electronic component remains
fundamentally unchanged for nearly 100 years!



1920's

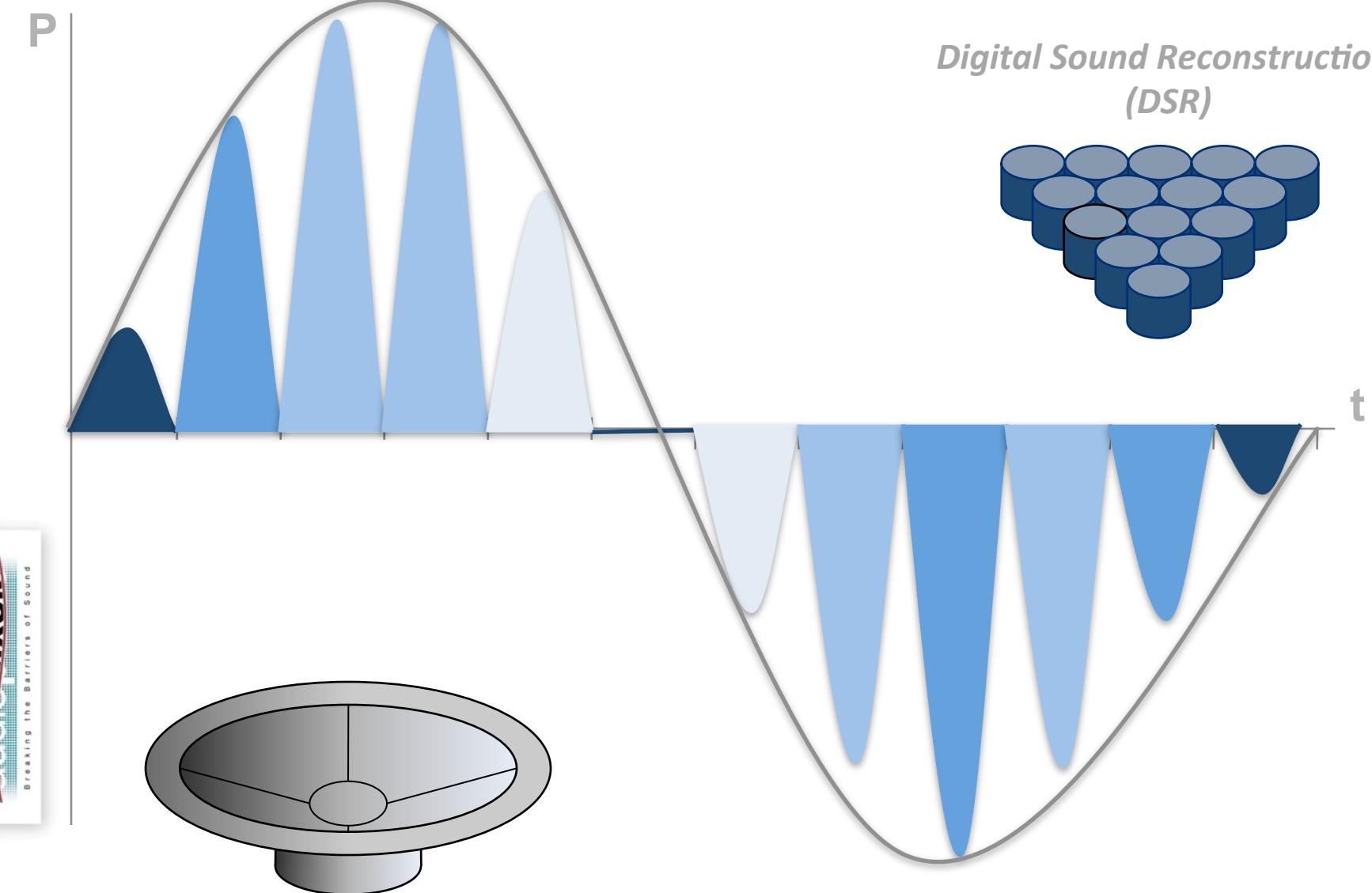


2012



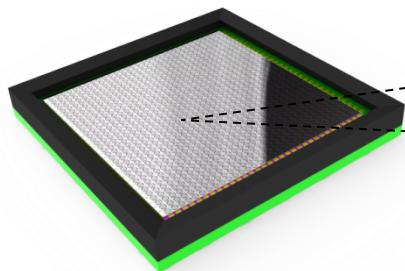
AudioPixels. the world's first (and only) digital speaker chip

How does it work?



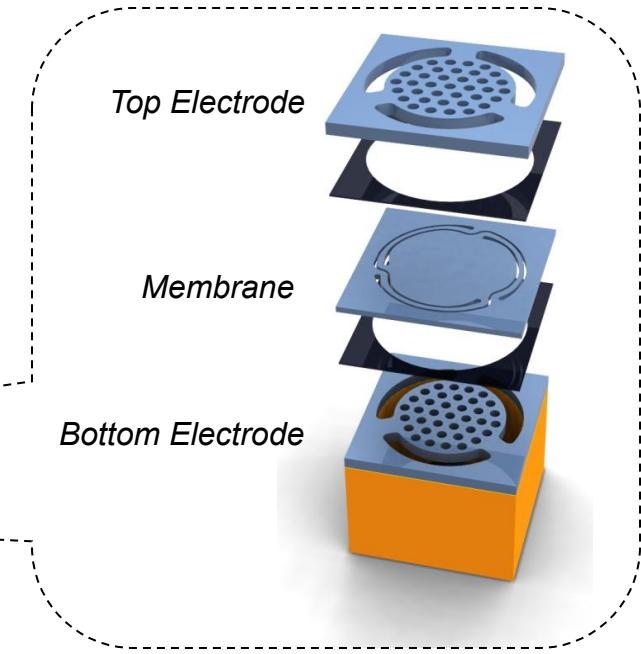
MEMS Structure

**Pixel SPL is ± 20 dB higher than
“vibrating piston” model**



Uniform Array

- *Single moving part*
- *All the elements are identical*
- *Unique addressing scheme (Each element can be driven separately)*
- *Electrostatic Drive (No magnets)*



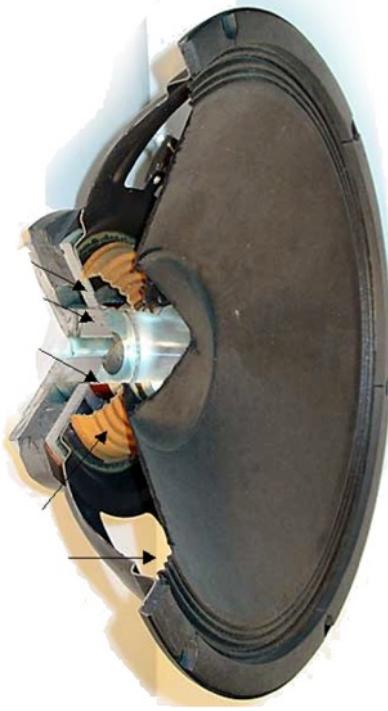
Pixels Structure

- *Element Diameter ± 150 um*
- *Small Amplitude (6um)*
- *Resonance frequency > 100 KHz*
- *Direct Digital Stream (No DAC or Amplifier)*

What is an Audio Pixels Speaker?



	Conventional Speaker	AudioPixels Speaker
	Electromechanical Assembly	Semiconductor Chip
Magnet	✓	✗
Voice Coil	✓	✗
Cone	✓	✗
Additional components	4-15	none
Drive Circuitry	✓	integrated
Enclosure or Chamber	✓	✗



Why?



Improve: Performance. Design Flexibility. Manufacturing Efficiency.

Reduce: Size. Power Consumption. Complexity.

Increase performance

3

additional
octaves



Increase performance

Application	Size [mm]	Volume [dB]	Frequency Range [Hz]	
			Conventional	AudioPixels
Mobile phone	Ø16	68	1,000 – 15,000	100 - 35,000
LCD TV	50x150	80	100 - 16,000	10 - 35,000
Soundbar	Ø100x2 + Ø41x21	96	100 - 20,000	11 - 35,000
Subwoofer	Ø300	96	30 - 125	6 - 35,000

Increase performance



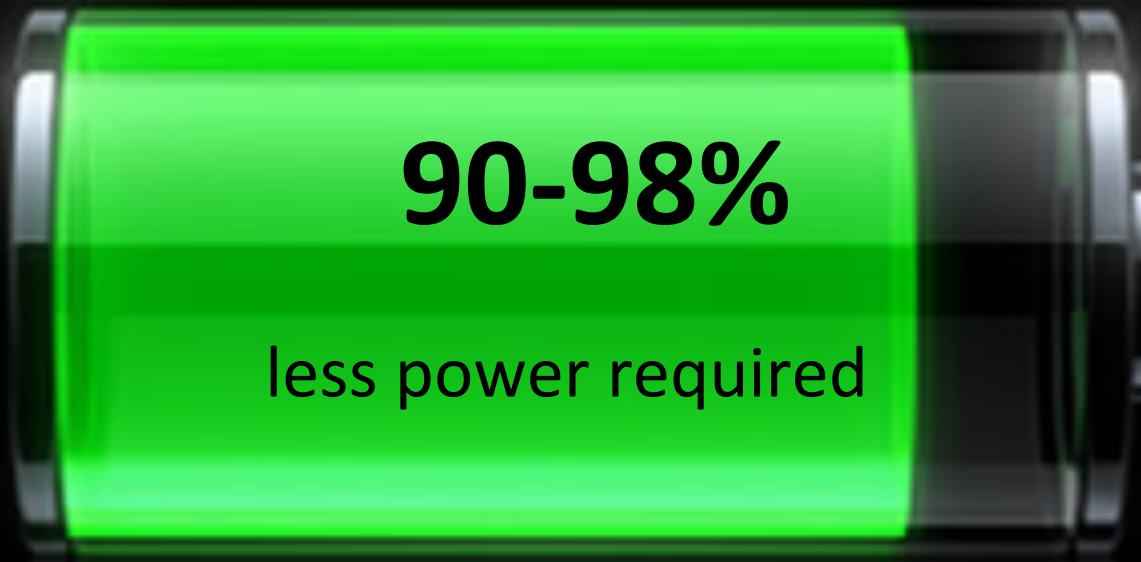
20%
distortion level



0.01%
AudioPixels distortion

what if visual distortion levels were equivalent
to current sound distortion levels

Reduced Power Consumption





Reduce Complexity



AudioPixels. simply sound

No enclosure, No crossover, No analog circuitry, surface mount

Reduce Complexity

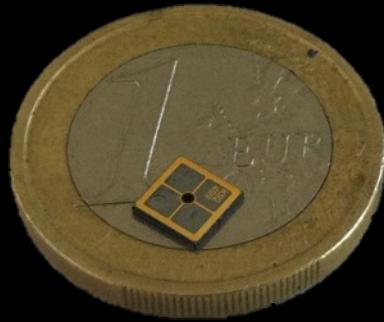
**Doubling the Number of Chips Improves Performance by:
1 Octave or 6dB**

Number of Chips	70 dB	76 dB
	1	400Hz – 33KHz
	2	200Hz – 33KHz
	4	100Hz – 33KHz
	8	50Hz – 33KHz
	16	25Hz – 33KHz

AudioPixels. simply sound

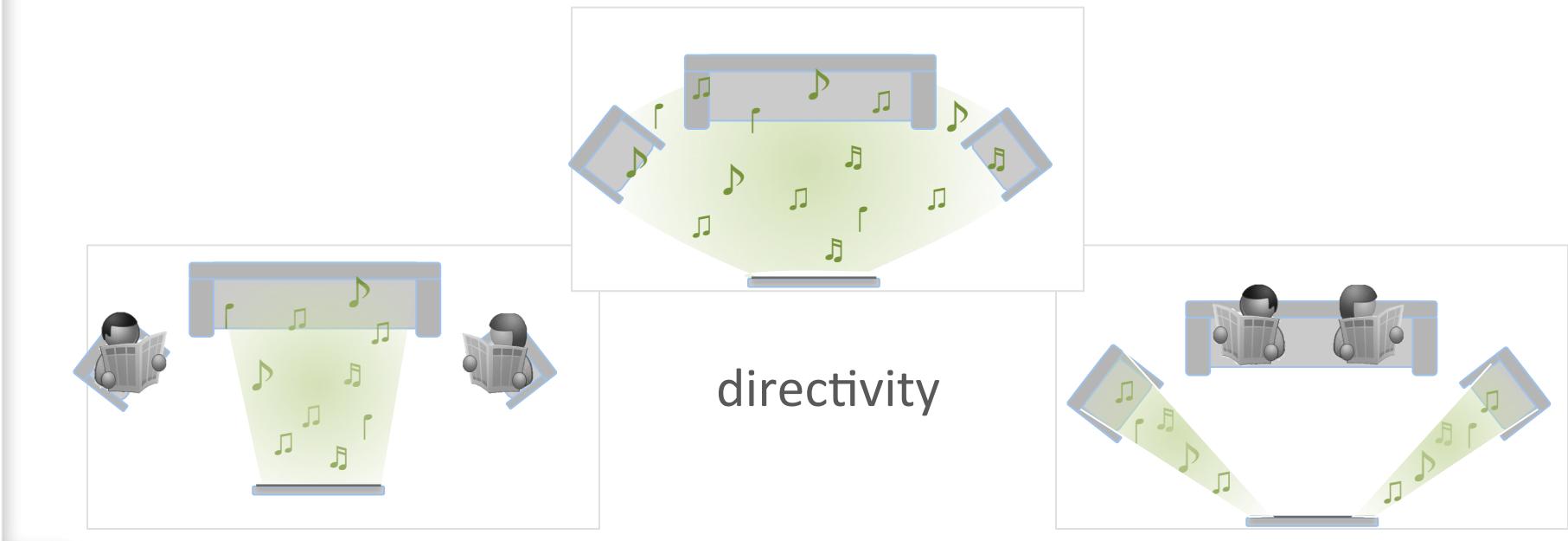
The number of chips used determines quality and performance

Reduce Form Factor



fraction of the size

Increase Design Flexibility



Increase Design Flexibility

Audio Clustering

networking audiopixels chips in near field makes it possible to increase volume and/or bandwidth, improve position and direction of the sound

Audio Clustering example

Social Audioing

linking speakers in discrete devices to increase volume or bandwidth



The speaker market

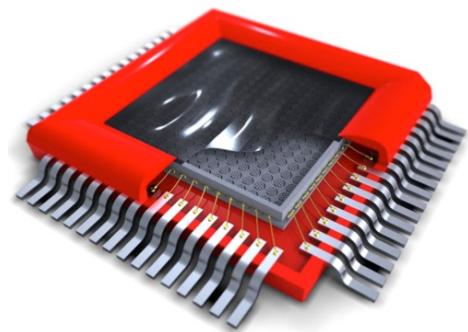
- Colossal ever-growing market
- Speakers are used in a myriad applications
- Billions of speaker units are purchased worldwide annually
- All fidelity speakers are applicable for AudioPixels technologies.



Intellectual Property

Comprehensive IP Portfolio in Multiple Fields of Application

- Geometries
- Structure
- Methods of actuation
- Actuation timing and control
- Package
- Volume control
- Signal processing
- Audio Clustering
- Additional applications in process



You'll be hearing us

- Productization Phase
- Partnered with world leading fabs
- Engaged with world leading customer base
- Strong IP Portfolio



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