



## ASX/MEDIA ANNOUNCEMENT

ASX: YPB | 18 October 2018

### YPB signs fourth *Cannabis Confirmed* client

- Shatterizer Inc. a rapidly growing Canadian vaporizer company
- Strong volume growth expected
- YPB-Namaste Cannabis Confirmed initiative progressing rapidly

Anti-counterfeit and customer engagement solutions provider YPB Group Ltd (ASX:YPB) is pleased to announce a three year exclusive supply agreement with Shatterizer Inc., the fourth client under the "Cannabis Confirmed" initiative with leading Canadian cannabis e-commerce hub, Namaste Technologies Inc.(TSXV: N)(OTCQB: NXTTF)(FRA: M5BQ).

Shatterizer Inc. is an established Canadian vaporizer brand leading in hardware for cannabis concentrates. The Shatterizer brand and the whole Canadian cannabis industry is gearing up for growth following the legalisation of recreational cannabis in Canada on 17 October 2018. Capital is pouring into the sector with the top 12 Canadian cannabis companies having a combined market capitalisation of CND55 billion.

YPB and Shatterizer have signed a three year exclusive agreement whereby YPB's ProtectCode will be applied to all of Shatterizer's cannabis concentrates vaporizers and accessories. Almost all major vaporizer brands have counterfeit versions in the market and more recently this has extended to fake cannabis oils and the proliferation of synthetic cannabinoids.

"We are thrilled to apply YPB's advanced technology and align with such a specialized and talented team. Through this partnership we look forward to creating an elevated and even more perfect seamless global customer service experience, with the positive potential to protect our diverse and growing products, accessories and brand. To date we are not aware of any counterfeit Shatterizers in market, but given the industry wide threatening trend, we want to be ahead of the curve to protect our customers" said Matt Zysman, inventor and company co-founder.

Namaste Technologies is a global leader in cannabis e-commerce and has partnered with YPB to provide an industry-wide authentication and consumer engagement solution called "Cannabis Confirmed" to global cannabis industry



companies. The Cannabis Confirmed initiative seeks to stamp out fakes by enabling cannabis brand customers to confirm the authenticity of their product after purchasing online by scanning a unique serialised QR code - a ProtectCode - on the product packaging. Authenticity triggers engagement and this interaction connects the physical product to the digital world, enabling direct brand to customer engagement via smartphone.

YPB's Executive Chairman John Houston said: "Our early and swift success in the cannabis sector bodes well for our plans. Together, our ideal solutions and Namaste's market power create the prospect of Cannabis Confirmed becoming the authentication standard for the legal cannabis industry globally."

For further information please contact;

Mr. John Houston  
Executive Chairman  
YPB Group Limited

E: [john.houston@ypbsystems.com](mailto:john.houston@ypbsystems.com)

Mr. Gerard Eakin  
Director

YPB Group Limited

E: [eakin@manifestcapital.com](mailto:eakin@manifestcapital.com)

## About YPB (ASX: YPB)

YPB Group Ltd (ASX:YPB) lives by three words - certainty of authenticity. We deliver on this through our experience in creating revolutionary, patented anti-counterfeit and customer engagement solutions. Solutions that detect and prove certainty of authenticity and connect brands directly to their customers, empowering them to engage one-on-one.

In an evolving marketplace and with the rapid growth of cross border commerce, our expertise presently focuses on the rapidly growing markets of Australia, South East Asia and China.

[www.ypbsystems.com](http://www.ypbsystems.com)

## About Namaste Technologies

Listed on the TSX Venture Exchange and headquartered in Vancouver, Canada, Namaste is a global leader in the sale of all elements of medical cannabis consumption and aspires to become the world's "one stop shop" of the industry.



Namaste has nine offices with multiple distribution centres around the globe and operates 32 websites under various brands in 20 countries.

[www.namastetechologies.com](http://www.namastetechologies.com)

### **About Shatterizer**

Shatterizer is focused on satisfying the cannabis concentrates and extracts specific community and growing with it. Customer dedication and continual innovation is the top priority. The company has developed an interchangeable portable vaporizer model, a borosilicate glass Shatterizer version and an aluminum version, increasing the overall product lifestylish-ness. The Shatterizer has come about as a result of personal experiences and the belief in a global revolution in what we consume and how we consume it.