



PROTECT | DETECT | CONNECT

## ASX/MEDIA ANNOUNCEMENT

ASX: YPB | 23 March 2018

### Company update

#### Voluntary trading suspension

The Company advises that it has extended the closing of its current capital raising round until 5.00pm today, 23 March 2018, due to the late expression of interest from overseas parties and as a result advises of the continuation of the Company's voluntary trading suspension until Monday 26 March 2018.

For further information please contact;

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#### ABOUT YPB (ASX: YPB)

In a rapidly changing world, brands need to do more than make great products, they need to **PROTECT** their consumer by allowing them to verify that their purchase is real and as a result buy with confidence. This is a proven initiative to trigger the consumer to **CONNECT** with brands.

YPB provides real protection for quality brands with a focus on product authenticity. Simultaneously, we provide a gateway for brands to connect with their consumers and engender trust in authenticity by utilising the power of the smartphone.

In an evolving marketplace and with the rapid growth of cross border commerce, YPB leverages serialisation and patented authentication solutions so that insightful data can flow between brands and their consumers.

YPB is the obvious choice to **PROTECT**, **DETECT** and **CONNECT**.