



PROTECT | DETECT | CONNECT

ASX/MEDIA ANNOUNCEMENT

ASX: YPB | 8 March 2018

Voluntary suspension update

Voluntary trading suspension

The company advises the voluntary suspension has been extended for a further 14 days to 22 March 2018. As previously advised, YPB has fully agreed a strategic relationship which Directors believe will prove material to the Company's future and its stock price. Final contractual execution is imminent but still remains subject to the partner's internal processes and a date for final execution cannot presently be specified. Should contractual execution occur prior to 22 March, application will be made to the ASX to lift the voluntary suspension.

For further information please contact;

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ABOUT YPB (ASX: YPB)

In a rapidly changing world, brands need to do more than make great products, they need to **PROTECT** their consumer by allowing them to verify that their purchase is real and as a result buy with confidence. This is a proven initiative to trigger the consumer to **CONNECT** with brands.

YPB provides real protection for quality brands with a focus on product authenticity. Simultaneously, we provide a gateway for brands to connect with their consumers and engender trust in authenticity by utilising the power of the smartphone.

In an evolving marketplace and with the rapid growth of cross border commerce, YPB leverages serialisation and patented authentication solutions so that insightful data can flow between brands and their consumers.

YPB is the obvious choice to **PROTECT**, **DETECT** and **CONNECT**.