



PROTECT | DETECT | CONNECT

ASX/MEDIA ANNOUNCEMENT

ASX: YPB | 15 February 2018

Voluntary suspension update

Voluntary trading suspension

As previously advised, YPB has fully agreed a strategic relationship which Directors believe will prove material to the Company's future and stock price. As also previously advised, final contractual execution is imminent but remains subject to the partner's internal processes and a date for final execution still cannot presently be specified. Consequently, the company has requested the voluntary suspension be extended to March 8th 2018. Should contractual execution occur before that date, application will be made to the ASX to lift the voluntary suspension.

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ABOUT YPB (ASX: YPB)

In a rapidly changing world, brands need to do more than make great products, they need to **PROTECT** their consumer by allowing them to verify that their purchase is real and as a result buy with confidence. This is a proven initiative to trigger the consumer to **CONNECT** with brands.

YPB provides real protection for quality brands with a focus on product authenticity. Simultaneously, we provide a gateway for brands to connect with their consumers and engender trust in authenticity by utilising the power of the smartphone.

In an evolving marketplace and with the rapid growth of cross border commerce, YPB leverages serialisation and patented authentication solutions so that insightful data can flow between brands and their consumers.

YPB is the obvious choice to **PROTECT**, **DETECT** and **CONNECT**.