

**ASX Release****6 September 2017****CFO appointment**

OtherLevels Holdings Limited (ASX:OLV) ("**OtherLevels**" or the "**Company**") wishes to advise that it has appointed Mrs Ashika Lala as its Chief Financial Officer, effective from today.

Mrs Lala has over 17 years international experience in tax and finance, commencing her career at Ernst & Young, followed by various roles in large listed organisations in Australia and the UK.

Mrs Lala holds a Bachelor of Commerce and Bachelor of Laws degrees, a Masters of Law and is a Member of the Tax Institute of Australia.

The Board would like to thank Andrew Ritter for his contribution as both CFO and Company Secretary, and is pleased that he will continue in the role of Company Secretary for OtherLevels.

- ENDS -

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**About OtherLevels**

OtherLevels is a leading second-generation digital marketing platform with offices in San Francisco, London, Brisbane and Melbourne. OtherLevels is at the forefront of the enterprise marketing transformation being driven by the massive shift to mobile.

The OtherLevels digital marketing platform enables marketers to engage and retain their audience across desktop, mobile web and apps.

For more information, please visit <http://otherlevels.com>