

7 October 2016

FLEXIROAM PARTNERS WITH GLOBAL ONLINE FOOD DELIVERY SERVICE FOODPANDA

Flexiroam Limited (ASX:FRX) is pleased to announce that its wholly owned subsidiary Flexiroam Asia Limited ("Flexiroam") has signed a sponsorship agreement with Foodpanda Malaysia Sdn Bhd ("Foodpanda"), subsidiary of Foodpanda Group.

Founded in May 2012, Foodpanda is a global online takeaway food ordering marketplace, with 45,000 restaurant partners globally and operations across 5 continents. Foodpanda is a leading online food delivery marketplace in emerging markets such as Asia, Middle East and Europe and active in over 580 cities around the world. In 2015, Foodpanda recorded revenue of €31.5 million globally. The company is well funded, with recent investors including Rocket Internet and Goldman Sachs. Foodpanda enables users to search restaurants via its website and mobile app, browse through menus, pay for and have the food delivered. With over 15 million downloads, their service offers consumers the convenience to order their favourite food online.

Flexiroam is partnering with Foodpanda on its World Food Tour campaign from 27th September to 30th November 2016. The campaign is designed to create awareness of the many different cuisines around the world available on the Foodpanda platform. Flexiroam's sponsorship includes Flexiroam X starter packs for grand prize winners of the campaign. Flexiroam will also provide free data for all Foodpanda users who become new Flexiroam X subscribers. Foodpanda will feature Flexiroam on its social media platforms. Flexiroam will also post and promote the World Food Tour campaign on its social media platforms.

Managing Director of Flexiroam, Jef Ong adds "Foodpanda is a prominent player in the online food ordering industry, with 4.9 million active users in 2015 across the globe. Flexiroam can leverage on the Foodpanda brand and user base to acquire new subscribers."

Flexiroam continues to form partnerships on a global scale to increase its brand awareness. Increasing the Company's exposure and recognition through partnerships such as the Foodpanda association provides opportunities to expand its user base and lead to increased sales.

-Ends-**ABOUT FLEXIROAM**

FLEXIROAM (ASX: FRX) is a new breed of telecommunications company that enables travellers to bypass roaming charges around the world. The Company unveiled its flagship data roaming product, FLEXIROAM X which allows users to earn up to 100GB of data to be used in over 100 countries with plans which last up to 1 year. FLEXIROAM is an asset light telecommunications company which does not own physical infrastructure yet is able to connect to 580 network operations around the globe enabling network coverage in over 200 countries, and data roaming coverage with Flexiroam X over 100 countries.

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