

1 August 2017

## **FLEXIROAM X SET TO BE AVAILABLE IN 14 INTERNATIONAL AIRPORT STORES IN THE UNITED STATES**

Flexiroam Limited is pleased to announce that its wholly owned subsidiary, Flexiroam Asia Limited ('Flexiroam') has signed a partnership agreement with Bluwire Group LLC ('Bluwire').

Bluwire is a leading retailer of technology products in international airports throughout the United States. Since its foundation in 2008, Bluwire has established a reputation for being a reliable provider of the latest technology for people on the go. They stay ahead of trends by working closely with suppliers and global technology partners, to evaluate the most cutting-edge products. Due to their dedication to providing the finest quality products and latest technology, they have built a strong presence in the US, with retail stores located in busy airports, casinos all across the United States and even online stores.

Through this partnership, Flexiroam X will be available in 14 retail stores within 7 airports in the United States. The stores are located in high traffic airports such as the John F. Kennedy International Airport, Newark Liberty International Airport, George Bush Intercontinental Airport and many more airports which host between 21 million travellers per annum to over 100 million travellers per annum. In addition, Flexiroam X will be exclusively sold, making it the only data solution available in each outlet. Flexiroam X will be featured on TV spaces and banners in each store creating awareness to passers-by.

This campaign will see Flexiroam X becoming accessible to over 350 million people traveling through these international airports located in seven US states, namely New York, Newark, Houston, Dulles, Denver, Minneapolis and Atlanta.

"Innovation is part of our culture, and we're always looking for the latest in technology to help provide an enhanced passenger experience. Our partnership with Flexiroam offers passengers a unique global roaming sim card they can use throughout their travel in over 100 countries." said Mauricio Ojeda, Co-Founder at Bluwire Group LLC.

Jef Ong, the Managing Director of Flexiroam, added "This is a landmark partnership for Flexiroam, as it provides our product access into the US market through some of the busiest airports in America. These frequent travellers would get to enjoy affordable, borderless connectivity without having to worry about changing SIM cards. Through this added visibility in American Airports, we anticipate sales of Flexiroam X to increase in North America and partners such as Bluwire benefiting from being early movers in this space."

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### **ABOUT FLEXIROAM LIMITED**

FLEXIROAM (ASX: FRX) is a leading telecommunications company offering universal voice and data services for mobile users globally. Its flagship data roaming product, FLEXIROAM X has coverage in over 100 countries with 4G speed in over 56 countries. FLEXIROAM is an asset light telecommunications company that does not own physical infrastructure yet is able to connect to around 580 network operators globally. FLEXIROAM aspires to be a household name in borderless mobile broadband service in Asia and beyond. Please visit [www.flexiroam.com](http://www.flexiroam.com).

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