



The Globally Unified Voice & Data Provider

INVESTOR UPDATE

June 2017



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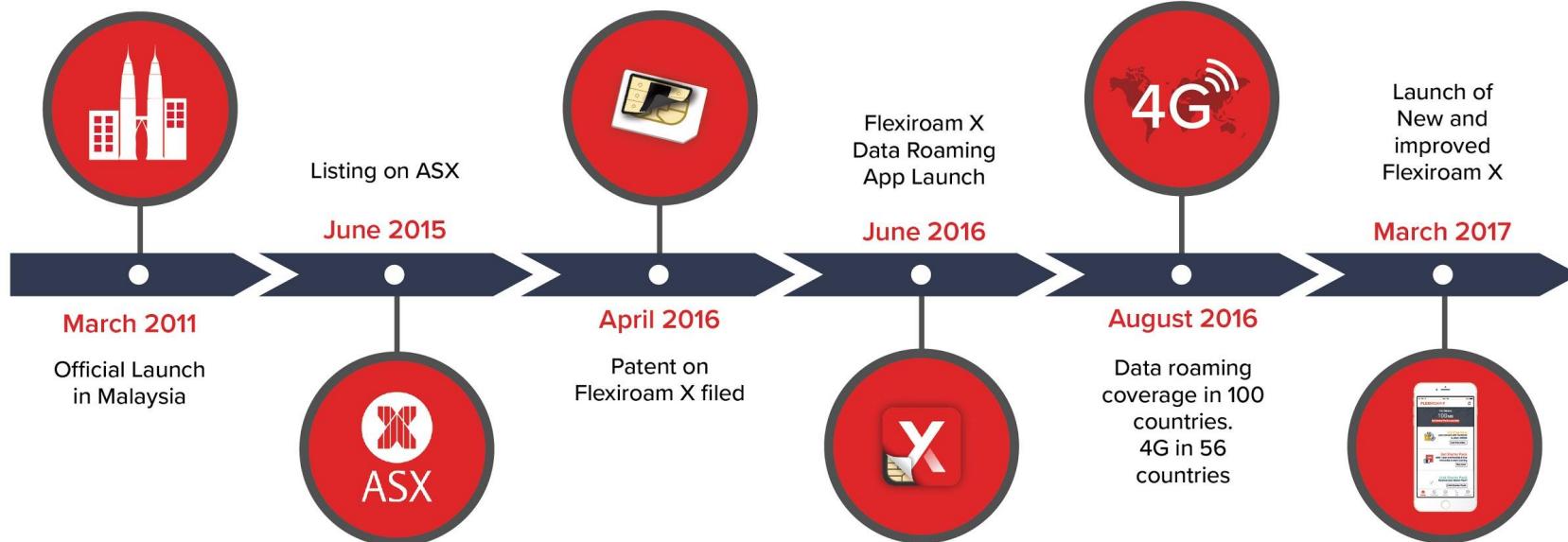
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KEY MILESTONES

FLEXIROAM (ASX:FRX) is the fastest growing budget roaming provider in Asia Pacific.

Offering borderless data in over 100 countries at a fraction of the cost of the traditional roaming.

Access to over 580 network operators. 100+ travel industry partners. Customer in over 40 countries.



AFFILIATES



PROBLEMS WITH CURRENT ROAMING SOLUTIONS

Conventional Mobile Roaming	Public WiFi	Overseas SIM Cards	Mifi Devices
 A screenshot of a mobile roaming bill. The bill is titled 'ROAMING BILL' and shows 'DATA ROAMING' usage of 'XXXX MB' at a cost of '\$2,439.20'. It also shows 'ROAMING CALLS' usage of 'XXX mins' at a cost of '\$1,139.40'. A large red diagonal banner across the bill reads 'PAYMENT DUE'. At the bottom, it says 'AMOUNT DUE \$3,578.60'.	 A teal globe icon with a black lock symbol in the center. A small black circle containing a white Wi-Fi signal icon is positioned above the globe.	 Three blue SIM card icons are shown, arranged in a cluster. Each SIM card has a white chip area in the center.	 A purple rounded rectangular icon containing a white Wi-Fi signal icon and a small circular button.

- Expensive.
- Risk of Bill Shock.

- Limited access.
- Charges may apply.
- Security Risk.

- Complicated plans and set up.
- Data access in one country per SIM.

- Bulky.
- Expensive deposits.
- Risk of Loss.

FLEXIROAM X **MICROCHIP**

- Flexiroam X is an **ultra thin 0.08mm** microchip.
- **Apply once** on top of an existing SIM to enable data roaming in **over 100 countries**.
- **No more hassle** of buying and changing SIMs every time you travel.
- Offers **convenient & secure** connectivity.



International Security Certification



Encryption

- Messages are encrypted with International standards
- Unique encryption key for every embedded microchip



Confidential/Privacy

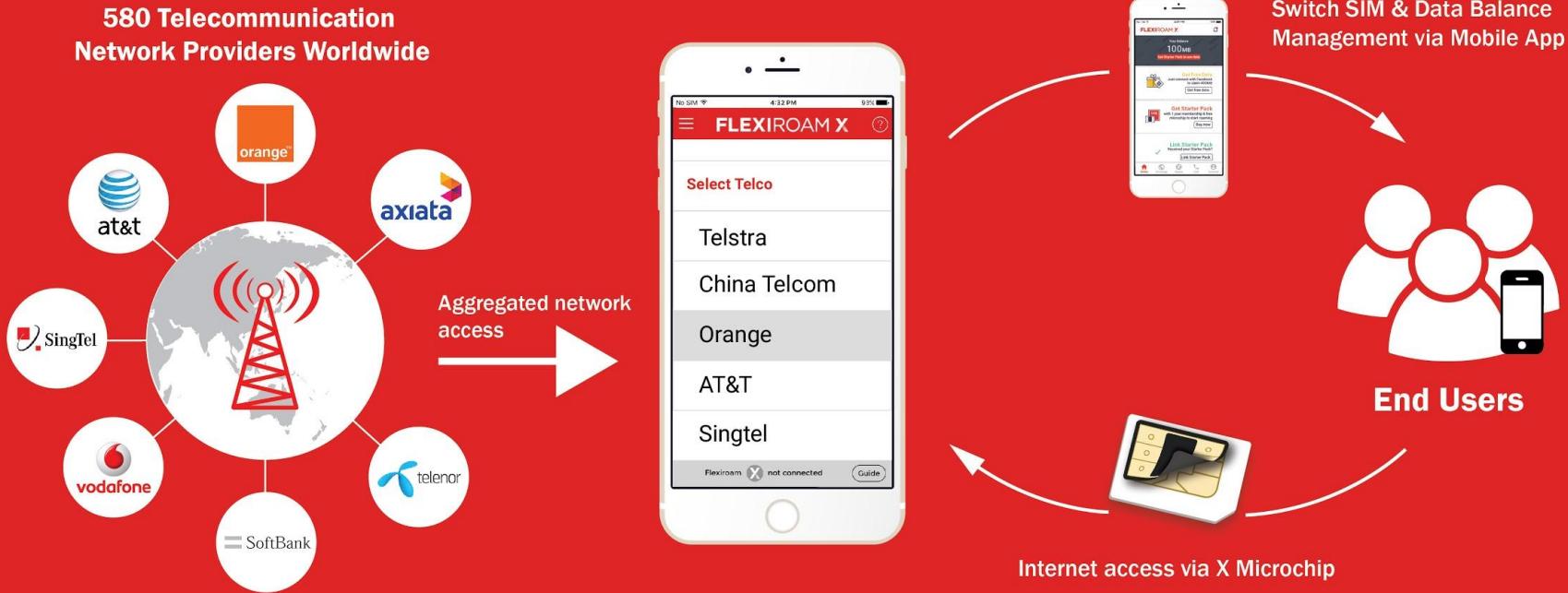
- 2 level encryption for OTA transmission providing end-to-end data encryption security



Secured

- Anti-Tearing & Applets isolated by firewalls
- Support X.509 personal certification - 16 PINS & KEYS protection

FLEXIROAM VIRTUAL INFRASTRUCTURE



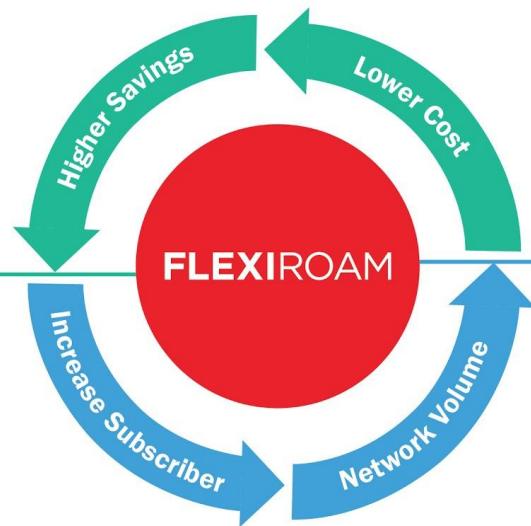
*Disclaimer: Phone manufacturers logo shown are examples only.

FLEXIROAM BUSINESS MODEL

Increasing Savings for Travellers by
Driving Network Traffics to Telco Partners.

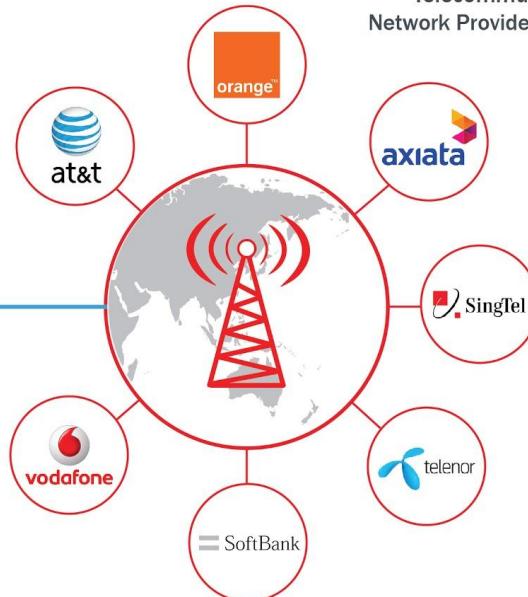
1.6 Billion¹

Global Outbound
Travellers in 2020



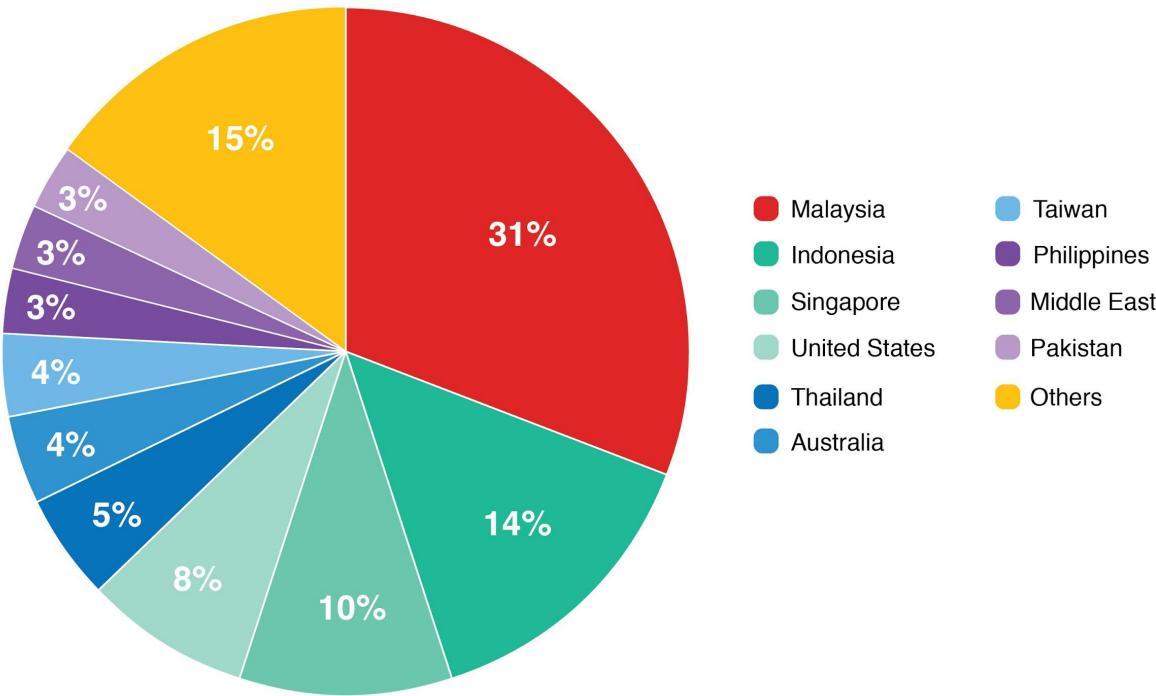
580

Telecommunication
Network Providers Worldwide



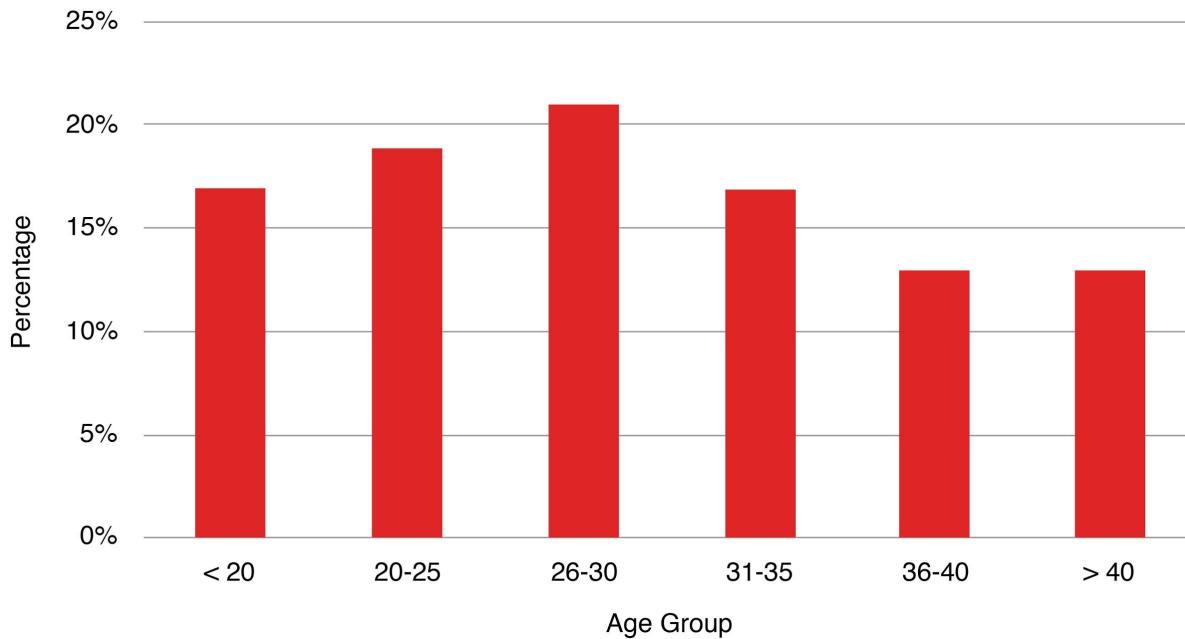
1:http://www.amadeus.com/media/travel_gold_rush_2020/Golddrush_big.jpg

FLEXIROAM X SUBSCRIBER GEOGRAPHICAL SPREAD



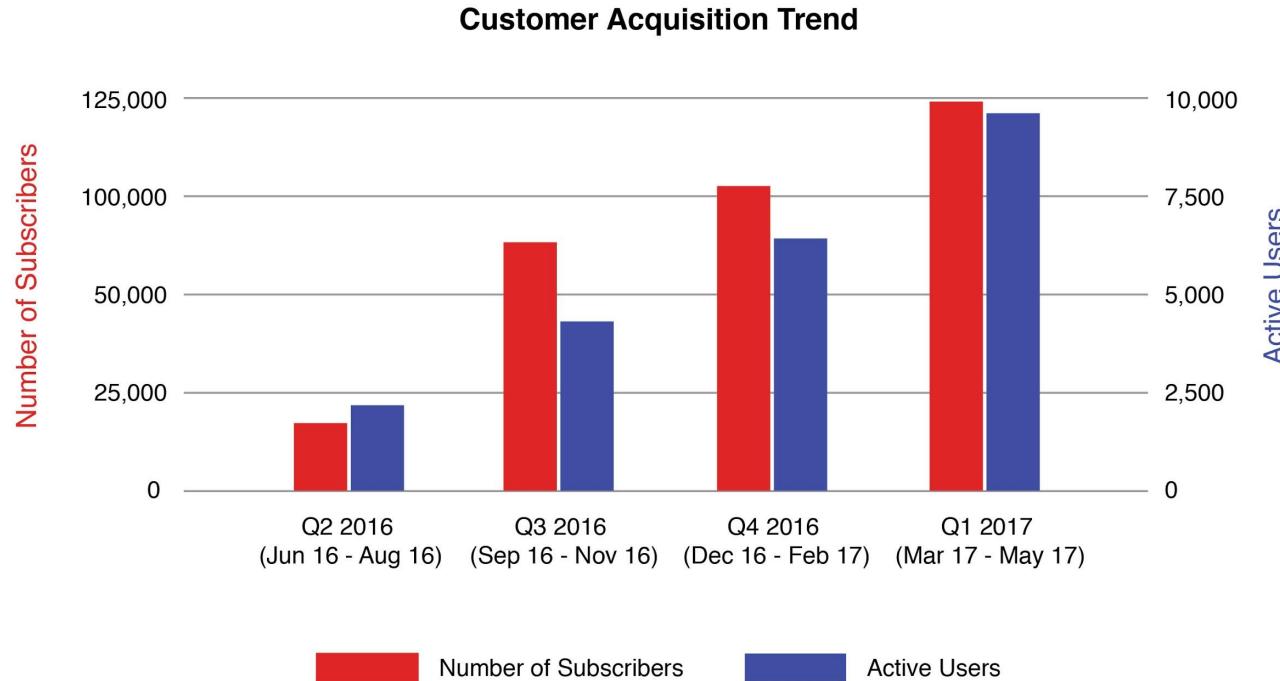
63% of subscribers are based in emerging countries in Southeast Asia followed by developed countries such as United States and Australia constituting about 12%.

FLEXIROAM X SUBSCRIBER DEMOGRAPHIC



57% of subscribers fall in the age groups between 20-35 years of age due to higher acceptance of new products within this age category. These age groups are often the catalyst to influence adoption of new technologies by users in other age groups

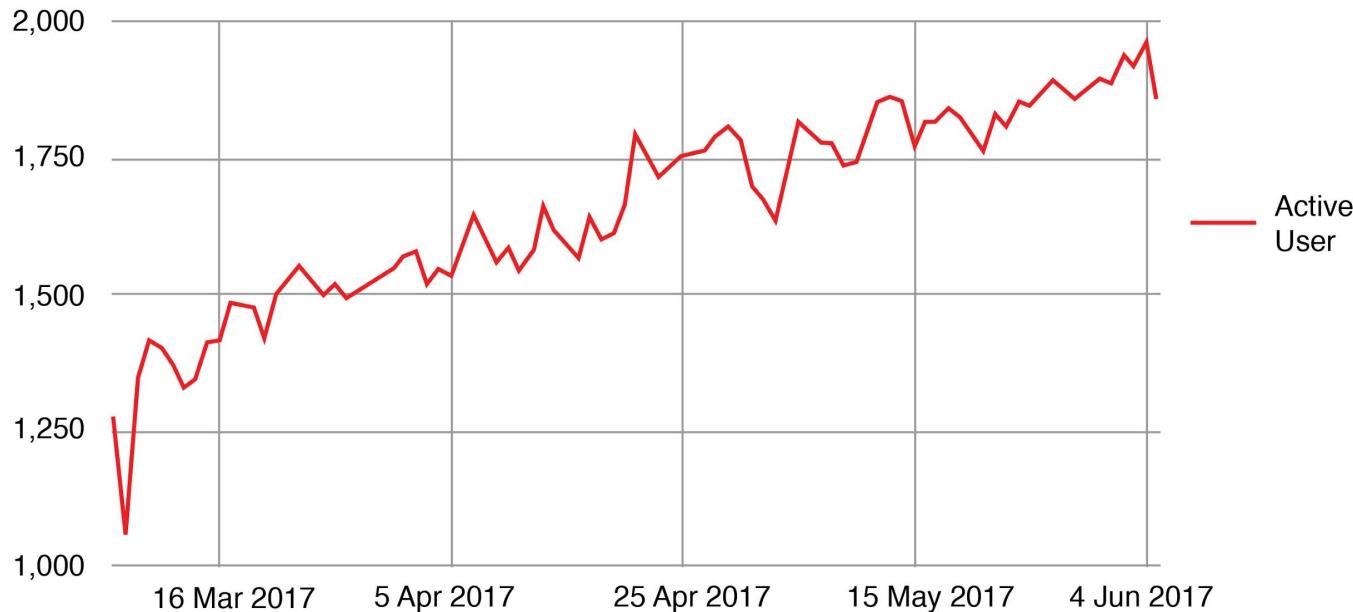
FLEXIROAM X *SUBSCRIBER GROWTH*



Since its launch in June 2016, FLEXIROAM X has seen an average quarter on quarter growth of **102.8% in its subscriber base and 80.2% in the number of active users** for the past 12 months.

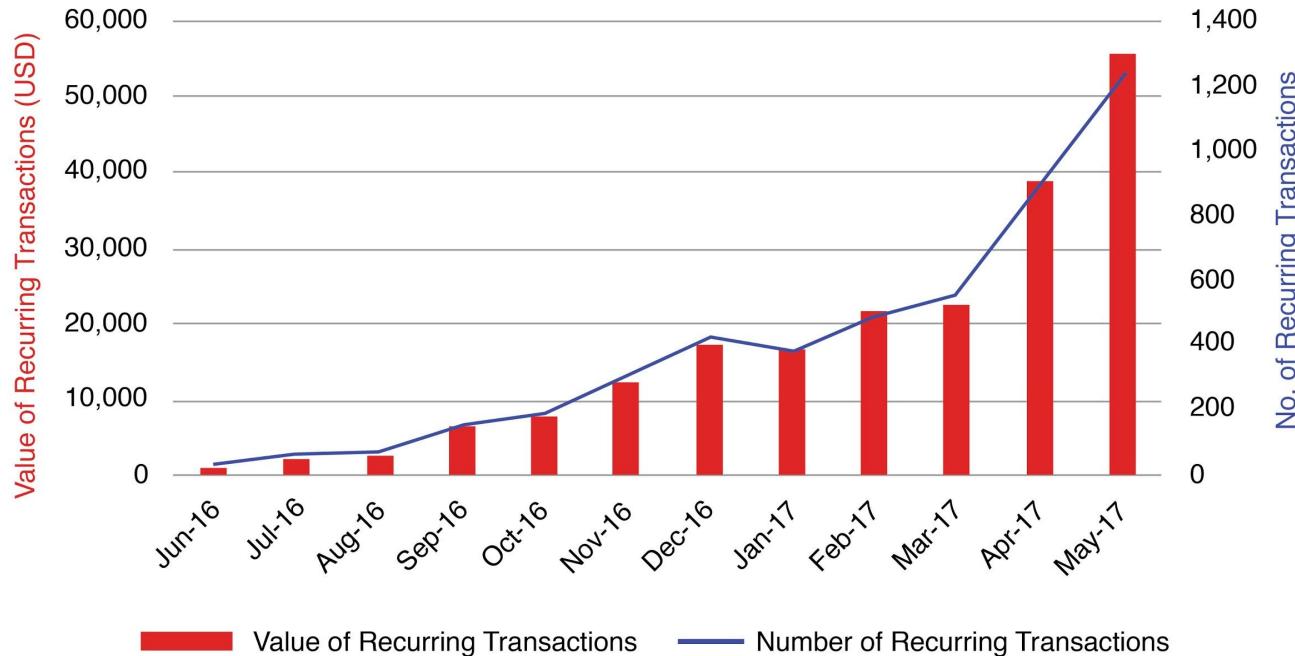
FLEXIROAM X DAILY ACTIVE USERS

Daily Active Users over 90 Days



Past 90 day between Mar 2017 to Jun 2017 has seen a **56% increase of daily active users from 1250 to 1950**. The overall trend of daily active users increase is attributed to growth of user base.

FLEXIROAM X RECURRING REVENUE GROWTH



Between Mar to May 2017 the **value of recurring transactions** grew by 150% from **US\$20,000 to US\$50,000**. In May 2017 the **number of recurring transactions per month** exceeded 1,200 with a **average value of over US\$41 per recurring transaction**.

FLEXIROAM X CUSTOMER LOYALTY AND VALUE SUSTAINABILITY



33.7%
Customers made
Subsequent purchases



1.8 Transactions
Average subsequent purchases
Per recurring customer



57.5%
Of Total Revenue
derived from recurring
purchases



US\$41
Average Revenue per recurring purchase

NEW MASS **MARKET STRATEGY (APRIL 2017)**

Towards Sustainable Mass User Acquisition

New Package - **Flexiroam X lite pack**

(X Microchip, 100mb of data, 1 Year activation period)

- Low barriers of entry product, entry price of \$5 only

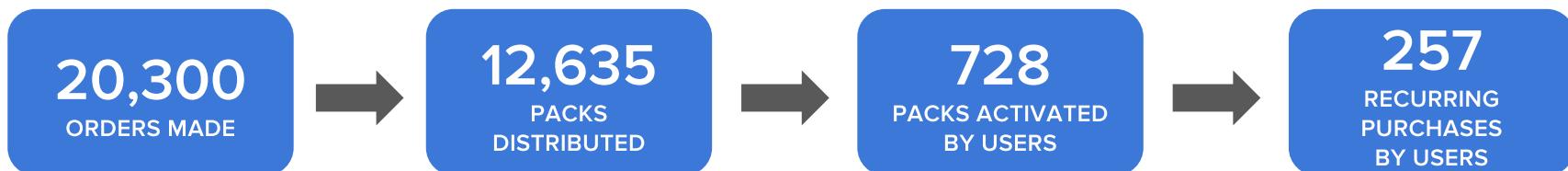


New Distribution Model - **Partner Program 2.0**

- Minimum upfront purchase with recurring incentivize for each successful distribution and activation

Partner Program Performance (Apr-May 2017)

- 35%. Lite upack sers made subsequent data topup

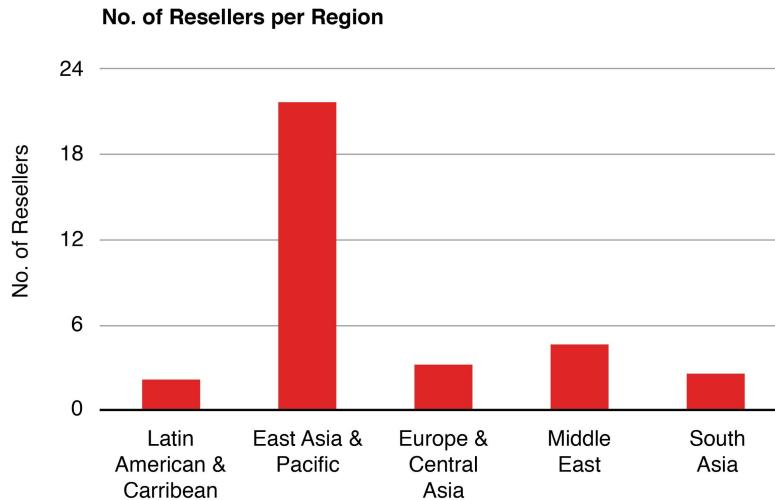


NEW MASS MARKET STRATEGY (APRIL 2017)

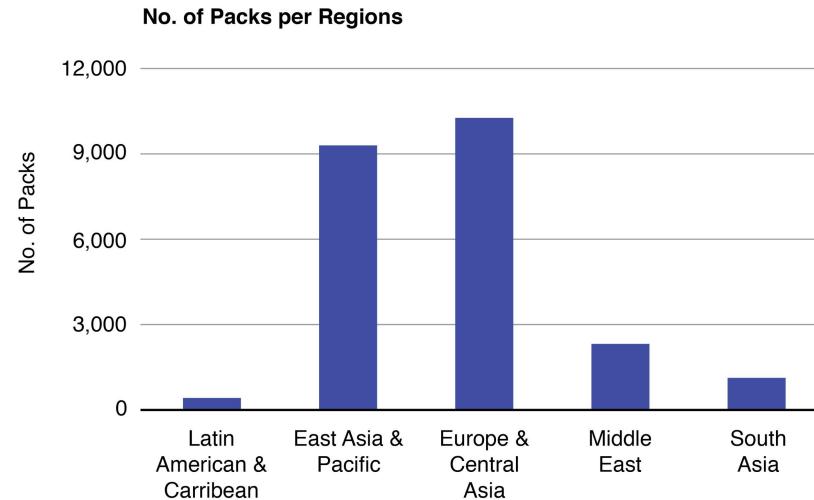
International distribution through global partnerships

Partner Program 2.0

Global distribution has reached **33 distributors from 14 countries**



Majority of resellers in East Asia & Pacific with as many as 21 in the region



Most number of packs distribution in Europe & Central Asia amounting to 10,200 packs.

WIDENING MARKET SEGMENT

Introduction of low price data plan to target a USD 496 billion international leisure travel market¹.

< Get Xtra Data

Global Data **Special Offers**

Special Offers
Get data plans in a selected country at an irresistible price

Search Country / Region

Popular Countries

 Malaysia 2 plans available FROM \$8.99

 Taiwan 3 plans available FROM \$5.99

 FROM \$7.99

< Malaysia Data Plan

 FROM \$8.99

Set Travel Date 25 May 2017 SET

500MB Malaysia 3 days validity | Uncapped 4G \$8.99

1GB Malaysia 7 days validity | Uncapped 4G \$15.99

Proceed

- Country specific data plan for popular travel destinations
- Low data prices to rival local SIM card offerings
- Flexible & dynamic promotional offerings

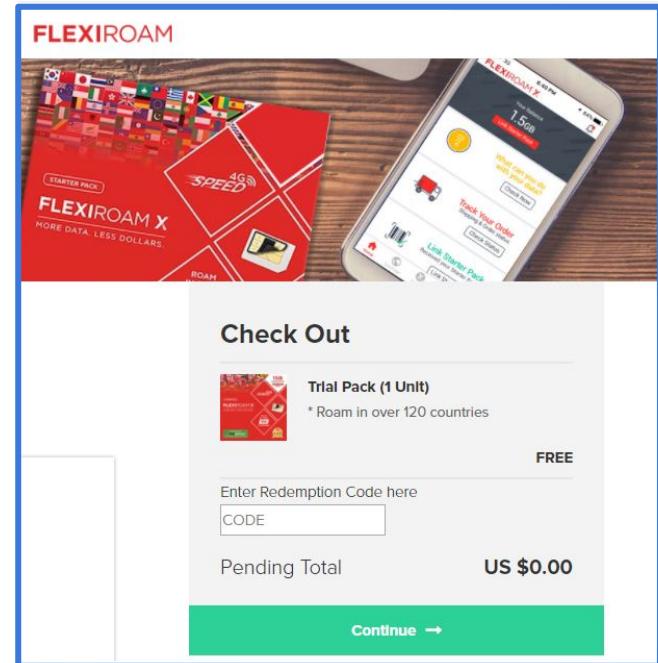
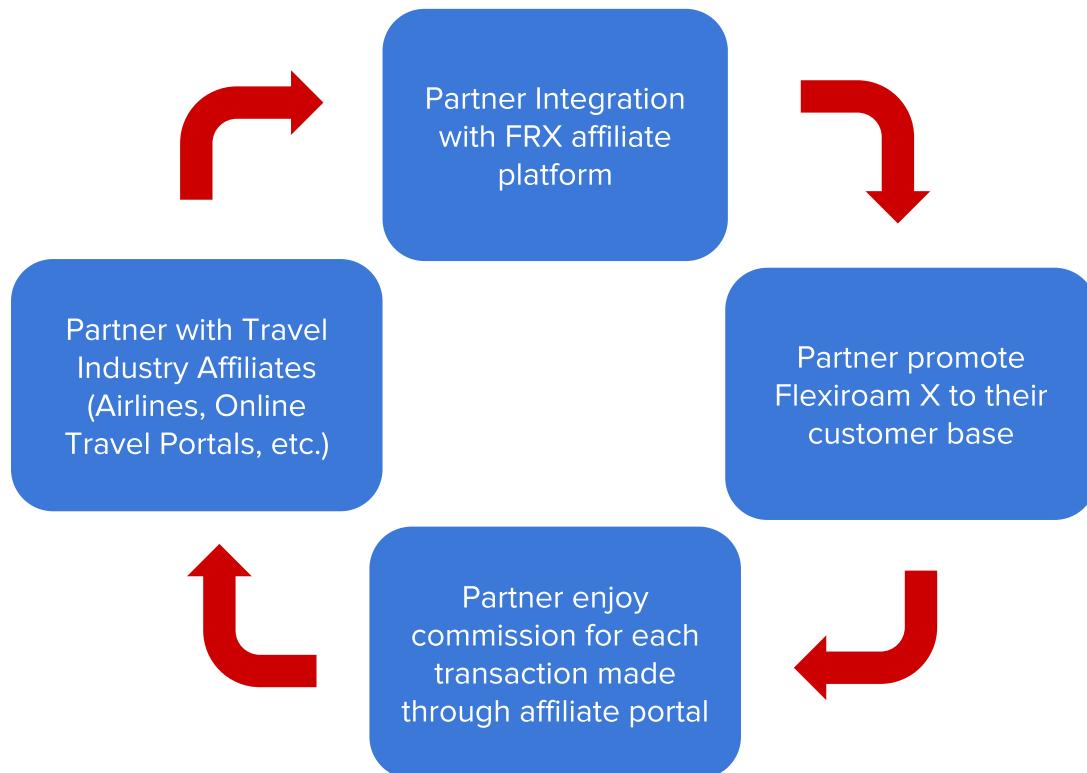
Existing & Upcoming Plan Comparison

	Existing Plans	Upcoming Plans
Coverage	Global	Country Specific
Target Segment	Frequent Travelers	Budget Travelers
Value	Convenience	Price
Plan Duration	Up to 1 Year	Less than 10 days

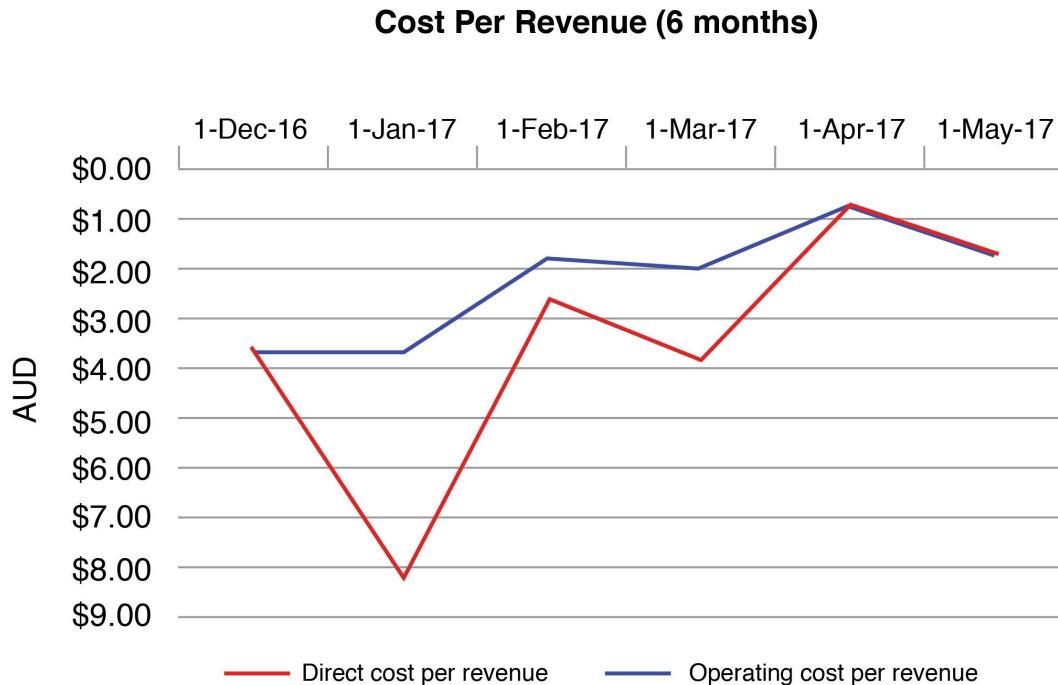
1. Calculation derived from the data of World Travel & Tourism Council report; 'Travel and Tourism Global Economic Impact and Issues 2017'

AFFILIATE PLATFORM (Q3 2017)

Forging partnerships with online & offline travel industry titans



TOWARDS *CASH FLOW POSITIVE*



The **cost per revenue over the past 6 months has been decreasing** due to increasing revenues coupled with reduction in direct cost and consolidation of operation cost

CORPORATE OVERVIEW

CAPITAL STRUCTURE as of 8 June 2017

Listed on ASX	June 2015
Share on Issue	193.69 million
Share Price	A\$0.08
Market Capitalisation	A\$15.495 million
Share Price High/Low (52 weeks)	A\$0.16 - A\$0.08
Cash balance as at 31st March 2017	A\$ 3,145,770

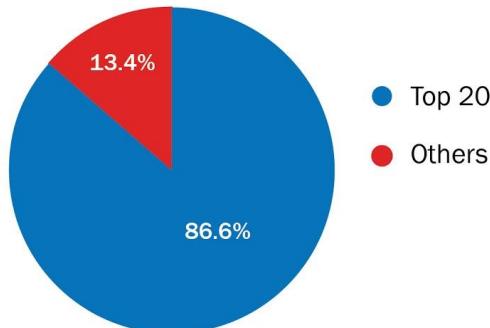
*Disclaimer

The figures above are derived from

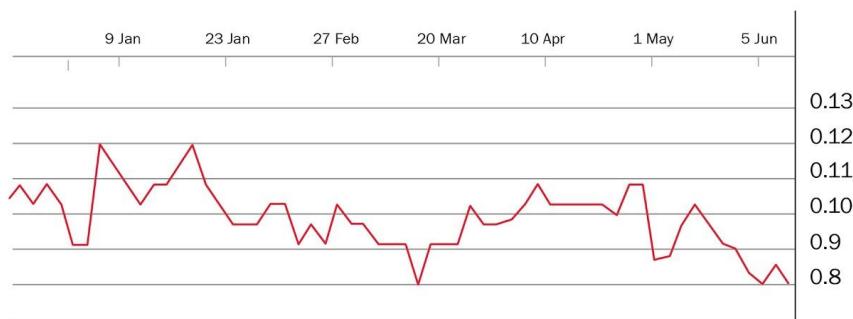
<https://www.bloomberg.com/quote/FRX:AU> accessed on 8 June 2017

Figures for illustration purpose

SHAREHOLDING BREAKDOWN

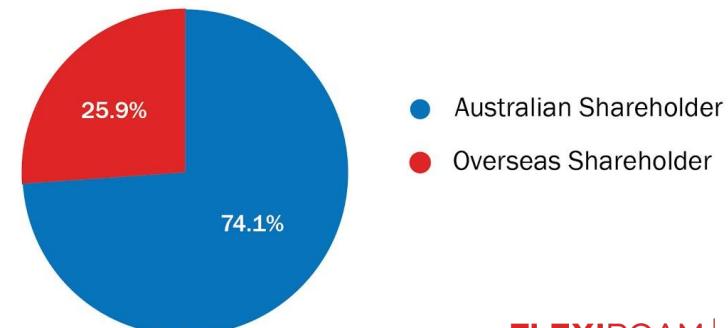


6 months Share Price Performance



*7 Dec 2016 - 7 Jun 2017

SHAREHOLDERS Breakdown by location



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