

ASX RELEASE

29 SEPTEMBER 2022

WELL RESPECTED CORPORATE LEADER, JAMES DACK JOINS THE FIJI KAVA LTD BOARD TO SUPPORT US GROWTH STRATEGY

Fiji Kava Ltd (ASX: FII) ("**Fiji Kava**", the "**Company**") an Australian-Fijian medicinal Kava company with operations across the USA, which produces nutraceutical and beverage products for the natural medicine market, is pleased to announce the appointment of James Dack as Non-Executive Director of the Company.

Mr Dack has had a highly impressive business career across both government, private and public enterprises. He experienced a spectacular rise in the public sector, where he started his career as a porter at St Vincent's Hospital, before advancing his way to being responsible for co-ordinating the entire NSW Public Hospital Payroll System in the Industrial Relations Division of the Department of Health.

In the late 1980's, he started in the real estate industry as a founding partner in one of the most successful and recognised brands in Australia. Following his success, Mr Dack left the real estate industry in 2014 to pursue other ventures, however, is still recognised today as one of the most successful people in the Australian real estate industry to date.

He then went on to establish his own private investment company, where he has taken a large position in many entities across the technology, consumer beverages and cannabis sectors, in public companies listed both locally and overseas.

Mr Dack sits on the board of directors for the Police Citizens Youth Clubs NSW (PCYC), an organisation with 71 youth clubs in New South Wales, with plans expansion. He has been involved with the PCYC for more than 40 years, and has held various roles, which have helped the community and those in need. His firm belief is that mentoring and educating young people to keep them active in life, will assist them to be successful and productive members of their own communities.

Commenting on the Appointment Fiji Kava CEO, Dr Anthony Noble, said: "We are very pleased to welcome James to the Board of Fiji Kava. I believe that his extensive business experience, knowledge and industry contacts will prove highly valuable as we drive the next stage of growth for the Company, focussed on the US functional beverage market, including further diversification of our product range and expansion of our footprint in the US market and beyond."

Newly Appointed Non-Executive Director, James Dack, commented: "I am pleased to join the Board of Fiji Kava as I have recognised that the Company is poised for significant growth and I look forward to contributing to its expansion."

This release has been approved by the Board of Directors

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For Further Information

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About Fiji Kava

Fiji Kava Ltd (ASX: FIJ), an Australian-Fijian medicinal kava health & wellness company, producing natural 'noble kava' products for the natural medicine market, estimated to exceed USD \$210 billion by 2026 globally. As the first foreign company with approval from the Fijian Government to operate in the kava industry, Fiji Kava has established a global leading sustainable and 100% traceable, certified organic supply chain of 'noble kava' through partnership throughout the Fiji Islands, including with the iTaukei Trust Fund Board.

Fiji Kava is focussed on developing a range of natural products based on effective natural medicine ingredients that promote sleep, soothe and calm the nerves, support muscle relaxation and relax the mind. Backed by years of independent research, Fiji Kava medical kava products are produced by high-quality GMP and are TGA and FDA compliant.

Forward-Looking Statements

This ASX release includes certain forward-looking statements that are based on information and assumptions known to date and are subject to various risks and uncertainties. Actual results, performance or achievements could be significantly different from those expressed in, or implied by, these forward-looking statements. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of Fiji Kava. These factors may cause actual results to differ materially from those expressed in the statements contained in this announcement.