

An aerial photograph of a tropical island. The island is covered in dense green forest and has a small white sandy beach. The water is a vibrant turquoise color, indicating shallow depths. Several large rocks are visible in the water. In the background, other islands are visible under a clear sky.

FijiKava | WELCOME TO FIJINESS

DISCLAIMER

This presentation and any Materials provided (materials) have been prepared by Fiji Kava Limited (Fiji Kava) and contain general information about Fiji Kava activities. By accepting the Materials and attending the Fiji Kava presentation, you agree to be bound by the below terms and conditions.

Terms and Conditions

This presentation is provided for information purposes only. The information contained in this presentation is not intended to be relied upon as advice to investors and does not take into account the investment objectives, financial situation or needs of any particular investor. Investors should assess their own individual financial circumstances and consider talking to a financial adviser or consultant before making any investment decision.

Certain statements in this presentation may constitute forward looking statements. Such statements involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, and which may cause actual results, performance or achievements to differ materially from those expressed or implied by such statements.

While all reasonable care has been taken in relation to the preparation of this presentation, none of the Company, its subsidiaries, or their respective directors, officers, employees, contractors or agents accepts responsibility for any loss or damage resulting from the use of or reliance on the presentation by any person.

Past performance is not indicative of future performance and no guarantee of future returns is implied or given. Some of the information in this presentation is based on unaudited financial data which may be subject to change. All values are expressed in Australian currency unless otherwise stated. All intellectual property, proprietary and other rights and interests in this presentation are owned by the Company.

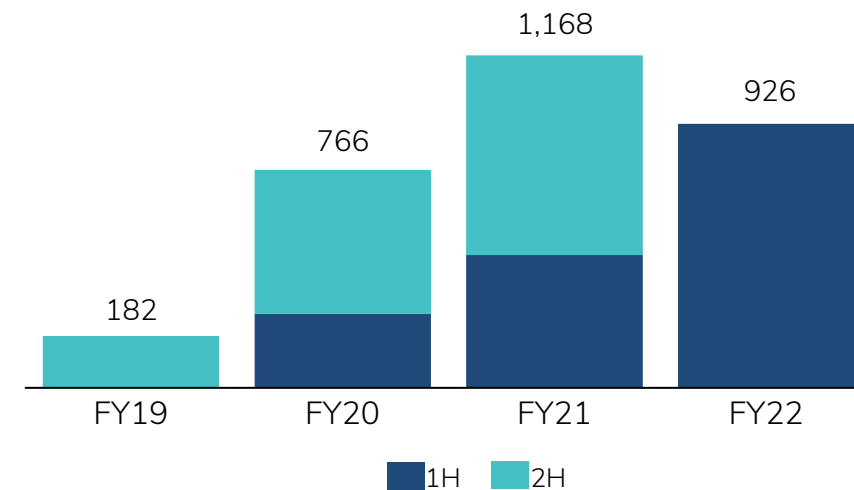


STATUS TO DATE

FIJI KAVA HAS DELIVERED STRONG REVENUE GROWTH SINCE LISTING ON THE ASX, DESPITE THE CHALLENGING ECONOMIC ENVIROMENT

KEY POINTS

- Debut on ASX in FY19
- Share price low of \$0.03 @ June'22 & high of \$0.26 @ Oct'20
- Fiji Kava remains the only foreign company with Fiji Government approval to process & export Fijian Noble Kava
- Established high quality retailer customer base including Amazon, Chemist Warehouse, Coles, T-mall, Blackmores 'Bioceuticals' & IMCD
- Strengthened 'farm to shelf' vertical integration of supply chain & our extraction capabilities & capacity, including BSP Life investment
- Approval of Australian Commercial Importation of Drinking Kava commenced
- Acquisition of Danodan Hempworks USA & patented extraction technology
- Beverage format products & USA sales are growing in momentum



KEY MARKETS



REVENUE OF BEVERAGE FORMATS IN THE UNITED STATES CONTINUE TO BUILD IN MOMENTUM & ACCOUNTED FOR 55% OF Q4 REVENUES IN FY22

KEY POINTS

- Secured high powered USA team, with enviable track records in natural health & functional beverages markets
- Revenue driven by beverage consumption product format
- Acquisition of Danodan Hempworks USA, inclusive of extraction intellectual property by Fiji Kava US subsidiary, The Calmer Co.
- Liquid dispersible beverage ready format extraction IP, provides patented capabilities for functional beverage innovation
- Launch of Fiji Kava Functional Teas on Amazon USA
- Secured distribution of Danodan in wellness boutiques and regional natural grocery accounts e.g. Market of Choice, New Seasons & Mom's Organic Market
- Engagement of leading brokerages to drive distribution of The Calmer Co. beverage product assortments in key Natural Grocery chains



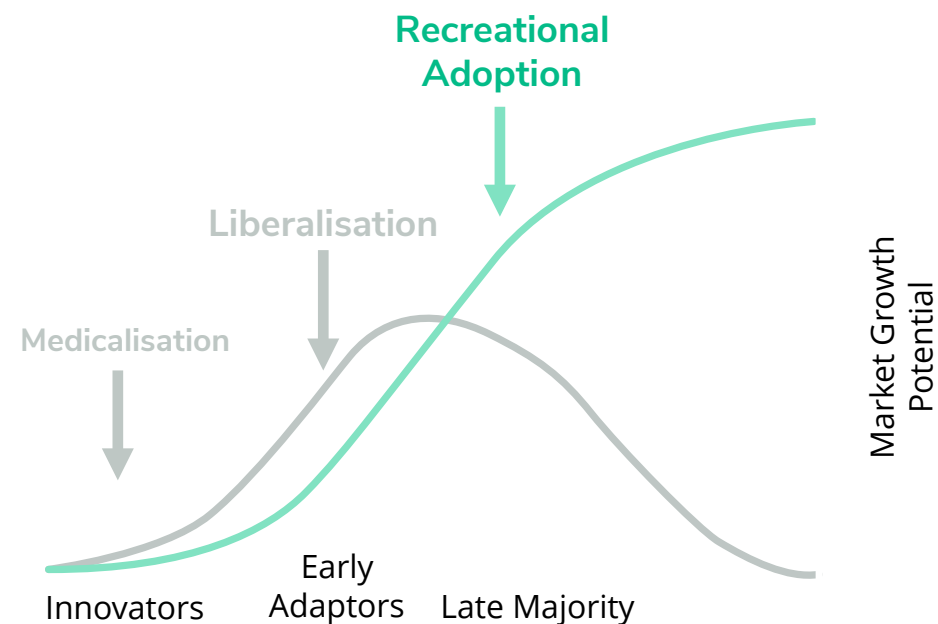
THE USA OPPORTUNITY



FOCUS ON BEVERAGE SOLUTIONS THAT BRIDGE THE GAP BETWEEN THERAPEUTIC FUNCTION & RECREATIONAL ADOPTION, TO BECOME SYNONYMOUS WITH CALMNESS & RELIEF.

KEY POINTS

- Increased consumer recognition of the significance of foods and beverages in disease prevention and therapeutic treatment
- Functional beverages containing bioactive substances such as vitamins, minerals, plant extracts etc are gaining acceptance among conscientious consumers
- Commercially available functional beverages include cannabis-infused drinks, functional fruit and vegetable juices, and other beverages.
- Global Functional Beverages market size was valued at US\$ 118.7 Billion in 2021, and it is expected to reach US\$ 265.9 Billion in 2030¹
- The global pandemic has driven soaring demand for functional beverages, as consumers inclined towards more health-promoting beverages
- Provides opportunities for greater market penetration & consumption occasions via recognised recreational beverage formats & reduced regulatory constraints
- Best use of existing assets, intellectual property & team's expertise, connections & know how within the beverage category



¹ InsightAce Analytic, Global Functional Beverages Market- By Trends, Industry Competition Analysis, Revenue (US\$ Billions) and Forecast Till 2030



Trading Entity of Fiji Kava Inc. USA

Functional Beverages

“The opportunity exists to leverage our existing supply chain & medicinal heritage, to deliver unique functional lifestyle beverages into the US market



Juices
\$120b



Drinking Kava
\$1.4b



Dietary Shots
\$2b



Teas
\$55b



Tinctures
\$1.8b



RTD Beverages
\$170b

Fruit Juice Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027, www.imarcgroup.com. Cannabidiol Market Size, Share & Trends Analysis Report By Source Type (Hemp, Marijuana), By Distribution Channel (B2B, B2C), By End-use (Medical, Personal Use), By Region, And Segment Forecasts, 2022 – 2030. Grandview Research. Global Functional Beverages Market (2021 to 2030) - by Type, Distribution Channel, End-user and Region - ResearchAndMarkets.com. The global kava root extract market is projected to grow from \$1.18 billion in 2022 to \$3.41 billion by 2029, at a CAGR of 16.29% in forecast period, 2022-2029. Fortune Business Insights. Cannabis Extract Market Size, Share & Trends Analysis Report By Product (Tinctures, Oils), By Extract Type (Full Spectrum, Isolates), By Country, Competitive Landscape, And Segment Forecasts, 2020 – 2027. Grandview Research. Tea Market, By Product Type (Black Tea, Green Tea, Fermented Tea, Herbal Tea, and Others), By Distribution Channel (Hypermarket/Supermarket, Specialist Retailers, Convenience Stores, Foodservice Channels, and Others), and By Region (North America, Europe, Asia Pacific, Latin America, Middle East & Africa) - Trends, Analysis and Forecast till 2030

Utilising natural botanical extracts via our vertically integrated supply chain¹ with clinically proven functional benefits



hemp



turmeric



kava



ginger

¹ Turmeric, Kava & Ginger sourced via Fiji & Organic Hemp Flower via Oregon USA.

stress

74%

Of Young People Have
Felt So Stressed They
Are Unable To Cope

67%

Of Americans Have
Increase Stress Over
The Past 2 Years

3x's

More Young People Feel
That They Cannot
Manage Their Stress

anxiety

61%

Of People Stressed
Report Feeling Anxious

18%

Of Adults
Affected

36%

Seek & /or Receive
Treatment

sleep

37%

Report Fatigue
Because of Stress

43%

Lie Awake At
Night Due To Stress



HIGH POWERED USA TEAM WITH TRACK RECORD IN FUNCTIONAL BEVERAGES AND NATURAL OTC PRODUCTS



The Calmer Co. USA Board of Directors



Brian Casutto, MANAGING DIRECTOR

Executive Vice President, Sales and Board Member at Country Life Vitamins, Board Member of Allergy Research Group – a leading Practitioner Channel Dietary Supplement Brand, Executive Vice President of Sales and Board Member of MusclePharm Corporation and most recently, Vice President, Sports Nutrition at Bang Energy – the world's #3 Energy Drink Brand.



Wolfgang Kuchen, DIRECTOR

Over 25 years of experience in the natural medicine industry including roles at Swchabe, Nature's Way, Country Life, Soho Flordis International and as CEO and President of both Prothera Inc. and Allergy Research Group.



James S Tonkin, DIRECTOR

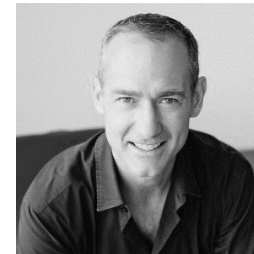
Founder & President of HealthyBrandBuilders, which develops national infrastructures for food, functional beverage and nutraceutical clients in the USA.



Ryan Gorman, DIRECTOR

Founder of Network Nutrition, a world leading marketer of specialised plant derived, natural healthcare ingredients. Now part of Dutch-based multi-national IMCD.

USA Investor Advisors



Mark Rampolla, Founder and former CEO of Zico Beverages. Since leaving Zico, Mark is an active investor and advisor to social-impact businesses in the food, beverage industries through his role as CEO and Founder of Powerplant Ventures LLC



Aaron Enrico, Managing Partner at Black Bear Partners, an investment firm focused on providing financial and intellectual capital to entrepreneurs of consumer-oriented businesses. Aaron has a background in marketing and management capacities with the sports marketing conglomerate International Management Group (IMG) and the U.S. Olympic Committee.



Loretta Zapp, CEO at Applied Food Sciences LLC, the leader in innovation for functional, organic ingredients in the natural products industry.




 **BUILD DISTRIBUTION IN LEADING
USA BEVERAGE ROUTES TO MARKET**

 **EXPLORE M&A OPPORTUNITIES TO
EXPEDITE INNOVATION, DISTRIBUTION
& REVENUE GROWTH**

 **FijiKava®**

 **INNOVATION IN FUNCTIONAL
LIFESTYLE / RECREATIONAL BEVERAGE
MANUFACTURING STEPS**

 **LEVERAGE EXISTING VERTICAL
INTEGRATED SUPPLY CHAINS &
INTELLECTUAL PROPERTY**