

Media Release

2 August 2017

Best 'Investment Desirability' stocks from 2016: AMC, BAP, CSL, GMG, IAG, SEK, TPM & WBC – last call for 2017 votes

Last year some of the Best 'Investment Desirability' stocks in their sectors were **AMC, BAP, CSL, GMG, IAG, SEK, TPM and WBC**, but which stocks will be the best for 'Investment Desirability' in 2017? **Fund managers are able to vote now at <https://secure.eastcoles.com.au/votenow> to determine this year's winners. Voting will be closing down asap.**

Respondents will receive complimentary tickets to the Awards Night and special offers from [Boardroom.media](#). [Boardroom.media will livestream this event for the first time ever to a global audience.](#)

Rebecca Thompson joins East Coles as a member of the Advisory Board, greatly enhancing East Coles' value proposition for both buy and sell-side contacts and corporate clients. Rebecca brings a wealth of markets experience to the East Coles team, having worked in equities research and corporate access at prominent global investment banks such as Citi and JP Morgan. Rebecca was Head of Corporate Affairs and Investor Relations at an S&P/ASX100 company, and has held financial markets roles at prominent firms such as KPMG and Dow Jones Newswires.

The 2017 [East Coles / Boardroom.media](#) Corporate Performance Awards Night will be held at the Ivy Ballroom on Thursday, 21 September. The incredibly talented electric violin artist [Jane Cho](#) will be performing on the night along with other entertainment. All proceeds from the event will go to Transplant Australia. This prestigious annual event is voted on by around 60 prominent fund manager organisations across Asia-Pacific.

2017 Top 10 Award nominees for Best Company, CEO, CFO, Board, Growth Prospects, Investment Desirability, ESG etc (not in ranked order) will be released throughout August & September in the lead-up to the Awards Night.

The East Coles Corporate Performance Research asks analysts from both fund managers and brokerage houses to score the S&P/ASX200 stocks they cover across 25 performance categories. The scores are then averaged to create league tables. The idea of the Research is to provide a feedback mechanism between the investment community and the S&P/ASX200 to enhance market efficiency.

S&P/ASX100 SECTOR WINNERS – 2016 AWARDS

Code	Category	Stock
WBC	Best Investment Desirability - Banks	WESTPAC BANKING CORPORATION
TAH	Best Investment Desirability - Consumers	TABCORP HOLDINGS LIMITED
IAG	Best Investment Desirability - Diversified Fins & Insurance	INSURANCE AUSTRALIA GROUP LIMITED
AMC	Best Investment Desirability – Energy & Materials	AMCOR LIMITED
CSL	Best Investment Desirability – Health Care	CSL LIMITED
SEK	Best Investment Desirability – Industrials	SEEK LIMITED
TCL	Best Investment Desirability – Infrastructure & Utilities	TRANSURBAN GROUP
RIO	Best Investment Desirability – Metals & Mining	RIO TINTO LIMITED
GMG	Best Investment Desirability – Real Estate	GOODMAN GROUP
TPM	Best Investment Desirability – TMT	TPG TELECOM LIMITED

S&P/ASX101-200 WINNERS – 2016 AWARDS

Code	Category	Stock
BAP	Best Investment Desirability – Consumer Discretionary	BURSON GROUP LIMITED
A2M	Best Investment Desirability – Consumer Staples	THE A2 MILK COMPANY LIMITED
BKW	Best Investment Desirability – Energy & Materials	BRICKWORKS LIMITED
BTT	Best Investment Desirability - Financials	BT INVESTMENT MANAGEMENT LIMITED
FPH	Best Investment Desirability – Health Care	FISHER & PAYKEL HEALTHCARE CORPORATION
IPH	Best Investment Desirability – Industrials	IPH LIMITED
LNK	Best Investment Desirability – IT & Telecommunications	LINK ADMINISTRATION HOLDINGS LIMITED
APO	Best Investment Desirability – Media	APN OUTDOOR GROUP LIMITED
RRL	Best Investment Desirability – Metals & Mining	REGIS RESOURCES LIMITED
SCP	Best Investment Desirability – Real Estate	SCA PROPERTY GROUP



A note about Transplant Australia

Transplant Australia saves lives

Transplant Australia exists to enrich and celebrate life. Our vision is for Australia to lead the world in organ and tissue donation and transplantation – saving lives, improving quality of life and providing much needed care and support.

Our members share a special bond, having all been touched in some way by transplantation. They include those awaiting transplantation, donor families, living donors, transplant recipients, and the doctors, nurses and co-ordinators working in the organ and tissue donation and transplantation sector. While they have their own unique story to tell, they are part of a team that serves to celebrate and cherish the greatest gift of all – life itself.



Transplant Australia Kids & Tackers Program

A note about East Coles technology

Gordon Cairns Chairman of Origin Energy and Woolworths stated: “The East Coles Corporate Performance platform provides a powerful set of strategic analytics and investor tools which are not available elsewhere. It should be a critical component of every Board’s decision-making process”.



East Coles Analytics Platform

About East Coles

East Coles Australia is the leading financial markets research firm across the Asia-Pacific region. Conducting research in the Corporate Performance, Investment Banking and Equities Markets spaces, East Coles utilises its unique technology platform to provide subscribers with the most granular insights into their clients' and stakeholders' perceptions.

In existence for over 20 years, East Coles has developed deep relationships with key market participants to ensure the highest quality data samples. With offices in Australia and Asia, our mission is to inform and assist our clients with the most relevant and actionable analytics.

ENDS

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