



FOR IMMEDIATE RELEASE

Voice1Direct Responds to Local Shire Council Bushfire Detection Wireless Network Request

OREGON, WASHINGTON, TEXAS, USA & SYDNEY AUSTRALIA October 4, 2011 - Voice1Direct Inc. ([VOD.F](http://www.boerse-frankfurt.de)) (<http://www.boerse-frankfurt.de>), (<http://www.boerse-berlin.com>) is pleased to announce that its Australian subsidiary, Voice1Direct Pty Ltd has responded to a Request for Expression of Interest from Towong Shire Council, located in the State of Victoria, Australia, for the deployment of a communications network and monitoring service for bushfire detection and response services.

As part of the Towong Council's commitment to sustained economic development and growth in the area and fully understanding the benefits that the widespread uptake of broadband can deliver for its residents and business owners alike, Voice1Direct has proposed a complete turnkey wireless broadband network that allows for the delivery of a robust, fast, efficient and upgradable communications network, that will not only support enhanced bushfire detection systems to keep the Shire safe, but also bring much improved, high speed broadband and associated communications services across the region.

"While Towong Council's network requirements are right in our sweet spot and is the ideal rural, last mile project we know and do well, says Philip Walls, CEO for Voice1Direct, "we fully understand the vital need for Early Fire Detection and Rapid Response systems to minimize the risk of major bushfire outbreaks, so Victoria never gets a repeat of the large scale property destruction and loss of life as seen in 2009 bushfires that devastated the State".

Voice1Direct has proposed a complete E2E 'WiMix" network that utilizes its patented 'SMART Adaptive Antenna' technologies, that delivers the faster speeds and wider coverage required and which aligns well with all the stated objectives for this two (2) staged project.

For the North East Victoria Bushfire Spotting and Response Service, Voice1Direct will supply a resilient network infrastructure to support all the necessary fire detection camera equipment and HD Video and conferencing services to be delivered to all State, Local Government and firefighting authorities.

For backhaul transmission, early link analysis has Voice1Direct calculating throughput capabilities of its proposed radio equipment, over a distance of approximately 30km and using unlicensed spectrum in the 5GHz range of an initial 180Mbps. Using 11.8 GHz spectrum it delivers potential 498Mbps throughputs, providing substantial bandwidth capability for delivery of HD video.

Voice1Direct also has the capability to deploy a full suite of industry based services whether through retail (direct) channels or with local business partners, to provide innovative bundled solutions which are fully integrated with Voice1Direct's wireless network. Examples of such solutions include Mining, Municipal 'WiMesh' Networks, Security, Education, M2M/RFID/GPS Tracking, and Industrial Automation.

"As we move through the current short list and selection process and should we be the successful respondent and awarded the tender, we are keen to work closely with the local council and residents over the long term to ensure we can deliver the communications services specific to their needs as demand and technology changes" Walls adds.

Voice1Direct has therefore proposed an 'upgradable communications network' infrastructure that will provide substantial savings and bring high speed wireless and broadband coverage across the Towong Shire which can be easily extended into other shires around the region.

About Voice1Direct Pty Ltd

Voice1 Direct is a global wholesale and retail service provider, building cost effective end-to-end wireless networks - with high quality broadband service capability, including higher speeds & better coverage. Voice1Direct received its Australian Carriers License in December 2010 to operate its telecommunication services. The license gives it the authority to operate wireless networks in unlicensed spectrum, fiber optics and over the counter licensed spectrum where applicable and obtainable. Voice1Direct's existing wireless network footprint now exceeds 10000 sq. miles across Oregon, Washington & Texas, USA. Voice1Direct is implementing a Strategic Growth Plan (SGP) worldwide, via share market & capital investment programs, allowing the expansion of its wireless infrastructure and services into other international markets.

Media Contacts

Voice1 Direct Pty Ltd

Philip Walls
Lvl 29, Chifley Tower
2 Chifley Square Sydney
NSW Australia 2000
Phone: +610400 435100

Disclaimer & Safe Harbor Statement:

This release includes forward looking statements, which are based on certain assumptions and reflects management's current expectations. These forward looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. The Company disclaims any intention or obligation to update or revise any forward looking statements, whether as a result of new information, future events or otherwise. "Safe Harbor" Statement under the U.S. Private Securities Litigation Reform Act of 1995: This release contains certain "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995.