

**Immediate Release**



## **Kingsoft launches WPS Office 2009 – Campus Edition**

(September 17, 2009 - Hong Kong) **Kingsoft Corporation Limited** ("Kingsoft" or the "Company"; SEHK stock code: 03888), China's leading entertainment and applications software developer, distributor and service provider, based on market share, announced it has launched Kingsoft WPS Office 2009 – Campus Edition. 10,000 times of downloading were recorded in one hour after its official launch at Kingsoft official website. It showed that the software is well received by market.

After a massive sampling survey on campus, the tailor-made Kingsoft WPS Office 2009 - Campus Edition is developed to meet teachers' needs. To help teachers' daily duties, such as setting examination papers, marking assignment, calculating markets and so on, Kingsoft WPS Office 2009 – Campus Edition is equipped with various functions, including data search and text edit. Meanwhile, the software has a cartoon style interface which meets the needs of students and could encourage their using habit.

Kingsoft WPS Office 2009 – Campus Edition will be available for free download at Kingsoft official website permanently. Furthermore, Kingsoft will distribute 910 CD-ROM copies to teachers for free. Apart from Kingsoft WPS Office 2009 – Campus Edition, the CD-ROM also contains a lot of teaching materials of primary and secondary schools curriculums. It helps teachers in remote suburban areas where access to Internet is limit. After filling in contact details at the official website of Kingsoft WPS, teachers will receive the said CD-ROM.

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### **About Kingsoft**

Following the commercial launch of its first office applications software WPS 1.0 in 1989, Kingsoft Corporation Limited has now become a leading entertainment and applications software developer, distributor and service provider in China, based on market share. The Company leverages its comprehensive software development platform to offer a wide range of innovative entertainment and applications software.

Kingsoft has several well-known products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and The First Myth. In addition, the Company sells various products such as Kingsoft Internet Security and Kingsoft PowerWord to retail consumers, corporate organizations and government agencies in China using online and offline distribution channels.

With its headquarters in Beijing, Kingsoft has multiple research and development centers based in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. The Company's vision is to create world-class software products that run on every computer and our strategy is to enhance our position as a leading entertainment and application software developer, operator and distributor in China based on market share and to expand its presence in certain oversea markets.

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