

ABN Newswire

SAP Asia Pacific Japan's Q1 '09 Results Show Depth of Regional Customer Support

SAP Asia Pacific Japan (APJ) performed strongly in a challenging first quarter 2009, showing sustained Customer support and improved Operating Margins. In particular, SAP China put in an exceptional performance, showing double-digit revenue growth and material margin expansion over the previous comparable period.

Attributing SAP APJ's market leading performance to its strong customer base and ability to innovate in response to Customer needs, Geraldine McBride, President, SAP Asia Pacific Japan said, "Our Customers are with us, in spite of the current economic environment. Globally, in Q1 2009, 22% of our order entry came from new Customers, while recurring revenues comprised almost 55% of total sales revenue. SAP APJ demonstrated continued strength in its maintenance revenues – a strong indication that our Customers continue to see the value associated with SAP support."

Click [here](#) for the full SAP APJ Q1 2009 earnings announcement.



Geraldine McBride
President, SAP Asia Pacific Japan

About SAP

SAP is the world's leading provider of business software(*), offering applications and services that enable companies of all sizes and in all industries to become best-run businesses. With more than 86,000 customers in over 120 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE, under the symbol "SAP." For more information, visit www.sap.com.

#

(*) SAP defines business software as comprising enterprise resource planning and related applications.

For more information, press only:

Lynn Ong, SAP Asia Pacific Japan, +65 6768 6439, lynn.ong@sap.com, GMT +8
Vikki Tan, Upstream Asia, +65 6323 7377, vikki.tan@upstreamasia.com, GMT +8