



VATEUD Branding Overview

Official VATEUD Logo. Must be used on all official VATEUD documents.



VATEUD Logo without Slogan. May be used outside of official EUD documents as stated above, such as web assets, event banners, etc



Both Versions of the VATEUD Logo may be used depending on what implementation works best

VATEUD ICON: May only be used in place of the VATEUD Logo if the VATEUD Logo would be too hard to see or would become skewed due to implementation, such as:

- Twitter
- Facebook
- Instagram
- Social Media Profile Pictures
- Official VATEUD Discord Servers
- Other locations, with the approval of the Community Department (community@vateud.net)



Official VATEUD Colors

	VATEUD Blue	#3FA9F5	RGB 63-169-245
	VATEUD Green	#7AC943	RGB 122-201-67
	Royal Blue	#002252	RGB 0-34-82

Official VATEUD Fonts

Header Text **Goldplay Bold**

Body Text Goldplay Medium

LOGO DO's

Proportionally scale the VATEUD Logo to fit you implementation



Give the VATEUD Logo plenty of margin on all sides. Place nothing within the marked area



Use the VATEUD Logo with black Slogan on a light and clean background,
and use the VATEUD Logo with white Slogan on a dark and clean background



The use of the VATEUD logo in black/white is fine if the VATEUD logo does not show up well on the background or due to a design philosophy. This can be decided by the designer
(No other colors are allowed)



LOGO DON'Ts

Do not rotate or flip the VATEUD Logo or any part of it



Do not fill in parts of the VATEUD Logo (such as the letter A or the circle)



Do not stretch the width or height of the VATEUD Logo disproportionately



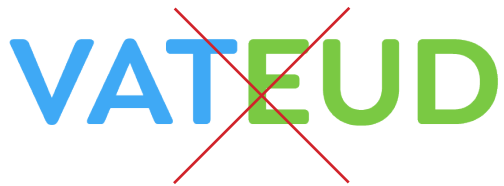
Do not place the VATEUD Logo on a background of (almost) the same color



Do not change the gradient color or direction of the VATEUD Logo



Do not remove part of the VATEUD Logo like the Circle (Slogan can be removed)



Do not use the VATEUD Logo on material items such as clothing and other marketing materials without express permission from the Community Department (community@vateud.net)



About

For questions and inquiries about the use of the VATEUD Logo and brand assets contact the Community Department

VATEUD Community Department

community@vateud.net

VATEUD Brand Guidelines Versions

Version 1.0

23/02/2023

Initial release.

Version 1.1

02/06/2023

Added social media background color.